

SDBIF Friendraiser

WINE • ART • MUSIC

Sponsor A Special
Night for Friends
of the Brain Injury
Community



Saturday, Sept 20, 2025
Admiral Baker Club House

- Enjoy, support and celebrate artwork by brain injury survivors
- Network with fellow brain injury community professionals
- Sample Southern California wines and tasty hors d'oeuvres
- Star gaze through a high-powered telescope
- Raise funds for brain injury resources by bidding on silent auction items
- Be a friend of brain injury recovery!

The Friendraiser is built around brain injury community professionals coming together to raise money and awareness for the programs, services, and resources vital to those affected by brain injury.

Sponsors like YOU make this night possible!

Scan the QR code to fill out the sponsorship form online



sdbif.org/FRsponsor



Get Your Name Noticed at the SDBIF Friendraiser

To ensure you receive all the benefits below, have your sponsor form submitted by **August 30, 2025**

☐ TITLE SPONSOR \$10,000 (1)

- PRIMARY placement & event naming rights on:
 - » Naming rights, "2025 SDBIF Friendraiser, Presented by"
 - » SDBIF website homepage slider
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » SDBIF Facebook page banner graphic
 - » The Classy Landing page
 - » All event emails, PLUS 1 announcing your sponsorship
 - » Half-page ad in four (4) SDBIF Newsletters
 - » Placement on all collateral pieces* (dependent on collateral sponsorship buy-in)
 - » The event sponsor banner
- Title placement on the event's produced videos
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Ten (10) complimentary tickets to the Friendraiser (\$750 value)

☐ CHAMPION SPONSOR \$5,000 (2)

- SECONDARY placement & sizing of your logo on:
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » The Classy Landing page
 - » All event emails, PLUS 1 announcing your sponsorship
 - » Half-page ad in two (2) SDBIF Newsletters
 - » The event sponsor banner
- Lower-third placement on the event's produced video
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Eight (8) complimentary tickets to the Friendraiser (\$600 value)



☐ HERO SPONSOR \$2,500

- TERTIARY placement & sizing of your logo on:
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Four (4) complimentary tickets to the Friendraiser (\$300 value)

☐ ELITE SPONSOR \$1,000

- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser (\$150 value)

☐ HONORARY COMMITTEE \$500

- Placement of your name (no logo) on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- One (1) complimentary ticket to the Friendraiser (\$75 value)

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PHOTO BOOTH \$3,000 (2)

- Logo on the Photo Booth Backdrop
- TERTIARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » SDBIF Facebook page post
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The event sponsor banner
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Four (4) complimentary tickets to the Friendraiser (\$300 value)

CUISINE/CATERING \$1,500 (2)

- Logo on the table sign at each food station
- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser (\$150 value)



Friendraiser Collateral Sponsor Opportunities

To ensure you receive all the benefits below, have your sponsor form submitted by **August 30, 2025**



CUSTOM WINE STOPPER \$1,250 (1)

- Logo on 100 custom wine bottle stoppers
- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser (\$150 value)

ENTERTAINMENT \$1,000 (2)

- Logo on the signage around the live band
- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page with link
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser (\$150 value)

WINE TABLE \$750 (3)

- Logo on the signage on one of the three non-winery tables; can sponsor multiple tables to have logo all around the event
- QUATERNARY placement of your name (text) on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » The event sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser (\$150 value)

Will you be a part of it?

EVENT & COLLATERAL SPONSORSHIP OPTIONS

- | | | | |
|--|--------------|---|-------------|
| ☐ TITLE SPONSOR | \$10,000 (1) | ☐ PHOTO BOOTH | \$3,000 (2) |
| ☐ CHAMPION SPONSOR | \$5,000 (2) | ☐ CUISINE/CATERING | \$1,500 (2) |
| ☐ HERO SPONSOR | \$2,500 | ☐ WINE STOPPER | \$1,250 (1) |
| ☐ ELITE SPONSOR | \$1,000 | ☐ ENTERTAINMENT | \$1,000 (2) |
| ☐ HONORARY COMMITTEE | \$500 | ☐ WINE TABLE | \$750 (3) |
| ☐ Not this year, but I would still like to donate: \$ _____ | | | |

SPONSOR INFORMATION

Sponsorship Level Commitment _____

Company or Sponsor Name _____
(as it should appear on promotional materials)

Contact Name/Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

- ☐ I/we will mail a CHECK payment in full made out to:

San Diego Brain Injury Foundation
P.O. Box 84601,
San Diego, CA 92138

- ☐ I/we will fill out and submit this form ONLINE.

Scan the QR code below to go to the website form page

