



Your Support Matters!



BE A PROUD SUPPORTER OF BRAIN INJURY RECOVERY

SDBIF's surviveHEADSTRONG & Health Fair is the LARGEST gathering & celebration for brain injury recovery in Southern California

You can be a prominent supporting figure to this community!

On **Saturday, March 23, 2024**, at Mission Bay Park—De Anza Cove, SDBIF will host its 17th walk event with **over 800 participants**.

Each year, the brain injury community—survivors, family, friends, caregivers, professionals, organizations, and more—come out to honor the strength, effort and courage it takes to overcome the challenges of brain injury....together.

There are many partnership opportunities to show that you are a trusted friend and supporter of brain injury recovery. **If you see a level that interests you, scan the QR code on page 4 to submit the form and payment online OR fill out this form and return it to The San Diego Brain Injury Foundation:**

Via mail: PO Box 84601, San Diego, CA 92138

Via email: info@sdbif.org

To ensure you will receive all the benefits mentioned, please submit this form and payment by **Friday, February 17, 2024**.

If you have questions, contact SDBIF at (619) 294-6541, and we'll be happy to help. ****NOTE**** get your sponsorship form in early to ensure you get the level you want...they sell out quickly!



TITLE SPONSOR \$10,000

- **PRIMARY** placement & "Presented By" naming rights on:
 - » Front & back of the event t-shirt
 - » Event photo banner
 - » ALL walk signage, including START/FINISH banner
 - » SDBIF website homepage graphic & event page [with link](#)
 - » SDBIF Facebook banner graphic & post [with link](#)
 - » Classy event registration page header & sponsor section
 - » All event emails, ads, and press releases [with link](#)
 - » Promotional and post-event video intros
 - » Placement on all collateral pieces listed on the next page, if a sponsor comes in (i.e. bottles, bags, lanyards, etc.)
- Four (4) event course pathway promotional signs
- Half-page ad in the Q1 & Q2 SDBIF Brain Injury Newsletter
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided (**\$350 value**)
- 10 entrant registrations with t-shirts (**\$300 value**)

IMPACT SPONSOR \$7,500

- **SECONDARY** placement & sizing of your logo on:
 - » Back of the event t-shirt
 - » Event photo banner
 - » SDBIF website homepage graphic & event page [with link](#)
 - » SDBIF Facebook banner graphic & post [with link](#)
 - » Classy event registration page sponsor section
 - » All event emails, ads, and press releases [with link](#)
 - » Post-event video sponsor card
- Four (4) event course pathway promotional signs
- Half-page ad in the Q1 & Q2 SDBIF Brain Injury Newsletter
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided (**\$350 value**)
- 8 entrant registrations with t-shirts (**\$240 value**)

INFLUENCE SPONSOR \$4,000

- **TERTIARY** placement & sizing of your logo on:
 - » Back of the event t-shirt
 - » Event photo banner
 - » SDBIF website event page [with link](#)
 - » SDBIF Facebook post [with link](#)
 - » Classy event registration page sponsor section
 - » One (1) email blast about event sponsors [with link](#)
 - » Post-event video sponsor card
- Four (4) event course pathway promotional signs
- Half-page ad in the Q1 & Q2 SDBIF Brain Injury Newsletter
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided (**\$350 value**)
- 5 entrant registrations with t-shirts (**\$150 value**)



PATRON SPONSOR \$2,500

- **QUATERNARY** placement & sizing of your logo on:
 - » Event t-shirt
 - » Event photo banner
 - » SDBIF website event page [with link](#)
 - » SDBIF Facebook post [with link](#)
 - » Classy event registration page sponsor section
 - » One (1) email blast about event sponsors [with link](#)
 - » Post-event video sponsor card
- Four (4) event course pathway promotional signs
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided (**\$350 value**)
- 5 entrant registrations with t-shirts (**\$150 value**)



SPORTS WATER BOTTLE \$5,000 (2)

- Logo (1-color) on 500 custom sports water bottles given to participants
- TERTIARY placement & sizing of your logo on:
 - » Back of the event t-shirt
 - » Event photo banner
 - » SDBIF website event page
 - » SDBIF Facebook post **with link**
 - » Classy event registration page sponsor section
 - » One (1) email blast about event sponsors
 - » Post-event video sponsor card
- Four (4) event course pathway promotional signs
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided (\$350 value)
- 5 entrant registrations with t-shirts (\$150 value)

TOTE BAG \$3,500 (2)

- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event photo banner
 - » SDBIF website event page
 - » SDBIF Facebook post **with link**
 - » Classy event registration page sponsor section
 - » One (1) email blast about event sponsors
 - » Post-event video sponsor card
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided (\$350 value)
- 3 entrant registrations with t-shirts (\$90 value)

KEYCHAIN LANYARD \$3,000 (2)

- Logo (1-color) on 500 custom keychain lanyards
- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event photo banner
 - » SDBIF website event page
 - » SDBIF Facebook post **with link**
 - » Classy event registration page sponsor section
 - » One (1) email blast about event sponsors
 - » Post-event video sponsor card
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided (\$350 value)
- 3 entrant registrations with t-shirts (\$90 value)

WALKER NUMBER CARD \$1,500 (2)

- Logo on the walker number card for EACH participant
- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event photo banner
 - » SDBIF website event page
 - » Classy event registration page sponsor section
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided (\$350 value)
- 2 entrant registrations with t-shirts (\$60 value)

EVENT & COLLATERAL SPONSORSHIP OPTIONS

- | | | | |
|------------------------------------------------------------------------------------|----------|----------------------------------------------|---------|
| <input type="checkbox"/> TITLE SPONSOR | \$10,000 | <input type="checkbox"/> SPORTS WATER BOTTLE | \$5,000 |
| <input type="checkbox"/> IMPACT SPONSOR | \$7,500 | <input type="checkbox"/> EVENT TOTE BAG | \$3,500 |
| <input type="checkbox"/> INFLUENCE SPONSOR | \$4,000 | <input type="checkbox"/> KEYCHAIN LANYARD | \$3,000 |
| <input type="checkbox"/> PATRON SPONSOR | \$2,500 | <input type="checkbox"/> WALKER NUMBER CARD | \$1,500 |
| <input type="checkbox"/> Not this year, but I would still like to donate: \$ _____ | | | |

SPONSOR INFORMATION

Sponsorship Level Commitment _____

Company or Sponsor Name _____
(as it should appear on promotional materials)

Contact Name/Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

- I/we will mail a CHECK payment in full made out to:
- I/we will fill out and submit this form ONLINE.

The San Diego Brain Injury Foundation
 P.O. Box 84601,
 San Diego, CA 92138

Scan the QR code below to go to the website form page

