



Sponsor A Special Night for Friends of the Brain Injury Community



Saturday, Sept 23, 2023

- **Enjoy, support and celebrate artwork by brain injury survivors**
- **Network with fellow brain injury community professionals**
- **Sample Southern California wines and tasty hors d'oeuvres**
- **Star gaze through a high-powered telescope**
- **Raise funds for brain injury resources by bidding on silent auction items**
- **Be a friend of brain injury recovery!**

The Friendraiser is built around brain injury community professionals coming together to raise money and awareness for the programs, services, and resources vital to those affected by brain injury.

Sponsors like YOU make this night possible!

Scan the QR code to fill out the sponsorship form online



sdbif.org/get-involved/sponsor-friendraiser



All-Around Friendraiser Sponsor Opportunities

To ensure that you receive all the benefits below, please have your sponsor form submitted by **August 30, 2023**.

TITLE SPONSOR \$10,000

- PRIMARY placement & event naming rights on:
 - » Naming rights, "2023 SDBIF Friendraiser, Presented by"
 - » SDBIF website homepage slider
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » SDBIF Facebook page banner graphic
 - » The Classy Landing page
 - » All event emails, PLUS 1 announcing your sponsorship
 - » Mention in event press release
 - » Placement on all collateral pieces list to the right, if a sponsor comes in (i.e. photo booth backdrop, entertainment, cuisine, wine and shuttle signs)
 - » The sponsor banner
- Title placement on the event's produced videos
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Ten (10) complimentary tickets to the Friendraiser

CHAMPION SPONSOR \$5,000

- SECONDARY placement & sizing of your logo on:
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » The Classy Landing page
 - » All event emails, PLUS 1 announcing your sponsorship
 - » Mention in event press release
 - » The sponsor banner
- Lower-third placement on the event's produced video
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Eight (8) complimentary tickets to the Friendraiser



HERO SPONSOR \$2,500

- TERTIARY placement & sizing of your logo on:
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The sponsor banner
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Four (4) complimentary tickets to the Friendraiser

ELITE SPONSOR \$1,000

- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The sponsor banner
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Two (2) complimentary tickets to the Friendraiser

HONORARY COMMITTEE \$500

- QUATERNARY placement of your name (text) on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » The sponsor banner
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- One (1) complimentary ticket to the Friendraiser



Friendraiser Collateral Sponsor Opportunities

To ensure that you receive all the benefits below, please have your sponsor form submitted by **August 30, 2023**.

PHOTO BOOTH \$3,000 (2)

- Logo on the Photo Booth Scene Backdrop
- TERTIARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » SDBIF Facebook page post
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The sponsor banner
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Four (4) complimentary tickets to the Friendraiser

CUISINE/CATERING \$1,500 (2)

- Logo on the table sign at each food station
- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The sponsor banner
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser



ENTERTAINMENT \$750 (2)

- Logo on the signage around the live band
- QUATERNARY placement & sizing of your logo on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » One event email blast about sponsors
 - » The sponsor banner
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser

WINE TABLE \$300 (3)

- Logo on the signage on one of the three non-winery tables; can sponsor multiple tables to have logo all around the event
- QUATERNARY placement of your name (text) on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » The sponsor banner
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser

SHUTTLE CAR \$300 (2)

- Logo on the the side of the shuttle car
- QUATERNARY placement of your name (text) on:
 - » SDBIF website event page
 - » The Classy Landing page
 - » The sponsor banner
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- One (1) complimentary ticket to the Friendraiser



Will you be a part of it?

EVENT & COLLATERAL SPONSORSHIP OPTIONS

- | | | | |
|--|----------|---|---------|
| ☐ TITLE SPONSOR | \$10,000 | ☐ PHOTO BOOTH | \$3,000 |
| ☐ CHAMPION SPONSOR | \$5,000 | ☐ CUISINE/CATERING | \$1,500 |
| ☐ HERO SPONSOR | \$2,500 | ☐ ENTERTAINMENT | \$750 |
| ☐ ELITE SPONSOR | \$1,000 | ☐ WINE TABLE | \$300 |
| ☐ HONORARY COMMITTEE | \$500 | ☐ SHUTTLE CAR | \$300 |
| ☐ Not this year, but I would still like to donate: \$ _____ | | | |

SPONSOR INFORMATION

Sponsorship Level Commitment _____

Company or Sponsor Name _____
(as it should appear on promotional materials)

Contact Name/Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

- ☐ I/we will mail a CHECK payment in full made out to:

San Diego Brain Injury Foundation
P.O. Box 84601,
San Diego, CA 92138

- ☐ I/we will fill out and submit this form ONLINE.

Scan the QR code below to go to the website form page

