



The Event To Be A Part Of!

BE A PROUD SUPPORTER OF BRAIN INJURY RECOVERY

SDBIF's surviveHEADSTRONG & Health Fair is the LARGEST gathering & celebration for brain injury recovery in Southern California

You can be a prominent supporting figure to this community!

On **Saturday, March 18, 2023**, at Mission Bay Park—De Anza Cove, SDBIF will host its 16th walk event with 700-1000 participants.

Each year, survivors, family, friends, caregivers, professionals, organizations, and many more brain injury-affiliated groups come out to honor the strength, effort and courage it takes to overcome the challenges of brain injury....together.

On the following pages, there are many branding and sponsorship opportunities that your company can utilize to show (and remind) our brain injury community that you are a true and trusted friend of brain injury recovery.

Ready to select a sponsorship level? *GREAT!* Please scan the QR code on the last page to submit the form and payment online, OR fill out this form and return it to The San Diego Brain Injury Foundation:

Via mail: PO Box 84601, San Diego, CA 92138

Via email: info@sdbif.org

Via fax: (619) 294-2911

To ensure you will receive all the benefits mentioned, please submit this form and payment by **Friday, February 10, 2023**.

If you have questions, please contact SDBIF at (619) 294-6541, and we'll be happy to help. ****NOTE**** get your sponsorship form in early to ensure you get the level you want...they sell out quickly!



TITLE SPONSOR \$10,000

- PRIMARY placement & event naming rights on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website homepage graphic & event page with link
 - » SDBIF Facebook page post with link & banner graphic
 - » Classy Registration page
 - » All event emails, ads, and press releases
 - » Placement on all collateral pieces list to the right, if a sponsor comes in (i.e. bottles, bags, lanyards, etc.)
 - » Logo placement on all walk signage (including START/ FINISH banners)
- Title placement on the event's produced videos
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 10 entrant registrations with t-shirts

PRESENTING SPONSOR \$6,500

- SECONDARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website homepage graphic & event page with link
 - » SDBIF Facebook page post with link
 - » Classy Registration page
 - » All event emails and press releases
- Title placement on the event's produced video
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 8 entrant registrations with t-shirts

SUPPORTER \$4,000

- TERTIARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website event page with link
 - » SDBIF Facebook page post with link
 - » Classy Registration page
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided
- 5 entrant registrations with t-shirts

PATRON \$2,500

- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website event page with link
 - » Classy Registration page
- Opportunity to provide promotional items sent in the registration packet, *upon approval**
- Complimentary exhibitor space provided
- 3 entrant registrations with t-shirts





ALUM. SPORT BOTTLE \$4,500 (2)

- Logo (1-color) on 500 custom aluminum water bottles given to participants
- TERTIARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website event page & Classy registration page
 - » SDBIF Facebook page post with link
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 5 entrant registrations with t-shirts

TOTE BAG \$3,500 (2)

- Logo (1-color) on 500 canvas totes given to participants
- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website event page & Classy registration page
 - » SDBIF Facebook page post with link
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 5 entrant registrations with t-shirts

KEYCHAIN LANYARD \$2,750 (2)

- Logo (1-color) on 500 custom keychain lanyards
- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in team photos
 - » SDBIF website event page & Classy registration page
 - » SDBIF Facebook page post with link
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 2 entrant registrations with t-shirts

WALKER NUMBER CARD \$1,250 (2)

- Logo on the walker number card given to EACH registered participant
- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt
 - » Event banner & sponsor card used in every team photo
 - » SDBIF website event page & Classy registration page
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 2 entrant registrations with t-shirts

EVENT & COLLATERAL SPONSORSHIP OPTIONS

- | | | | |
|--|----------|---|---------|
| ☐ TITLE SPONSOR | \$10,000 | ☐ ALUM. SPORT BOTTLE | \$4,500 |
| ☐ PRESENTING SPONSOR | \$6,500 | ☐ EVENT TOTE BAG | \$3,500 |
| ☐ SUPPORTING SPONSOR | \$4,000 | ☐ KEYCHAIN LANYARD | \$2,750 |
| ☐ PATRON SPONSOR | \$2,500 | ☐ WALKER NUMBER CARD | \$1,250 |
| ☐ Not this year, but I would still like to donate: \$ _____ | | | |

SPONSOR INFORMATION

Sponsorship Level Commitment _____

Company or Sponsor Name _____
(as it should appear on promotional materials)

Contact Name/Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

- ☐ I/we will mail a CHECK payment in full made out to:

The San Diego Brain Injury Foundation
P.O. Box 84601,
San Diego, CA 92138

- ☐ I/we will fill out and submit this form ONLINE.

Scan the QR code below to go to the website form page

