



## Meet New Executive Director, Dr. Roslyn Knox



October 4, 2022 (San Diego, CA)—The San Diego Brain Injury Foundation (SDBIF) is proud to introduce Roslyn Knox, PhD, MBA, as their new Executive Director. Dr. Knox's role will be to lead SDBIF as they expand into new markets, develop new programs to serve the brain injury community and strengthen the network of brain injury community contacts SDBIF works with to ensure survivors (and those affected by brain injury) have access to necessary resources.

Over the last 25 years, she has had diverse experiences working in under-served communities, including: successfully executing growth strategies, developing and administering programs, building networks, teaching, procuring program funding, training,

expanding community engagement and reach, and conducting research. Dr. Knox is a Certified Professional Coach helping women and girls that have been egregiously affected by trauma or tragedy shift their mindset to achieve life and career goals.

Dr. Knox has first-hand experience of surviving traumatic injury affecting her life and injury of close family members. In her own words, "My years-long journey of re-building and re-directing the trajectory of my life, lit an inextinguishable fire in me to use all my knowledge, experience, skills, and education to help survivors and their families. I am excited and grateful to work with the brain injury community, and support survivors on their journey to successfully reclaim their lives."

SDBIF COO, Stephanie Bidegain, commented, "It is going to be a pleasure to work alongside Dr. Knox as she takes SDBIF into the future. She is a true leader that brings a long-term vision and direction for the Foundation, as well as passion and determination to see that these next steps are done correctly. We are all excited to have her on board."

## **ABOUT SDBIF**

The San Diego Brain Injury Foundation (SDBIF) was founded in 1983 as the preeminent resource for brain injury survivors, as well as their caregivers and their families, to provide information, resources, support, education, and community awareness. Their mission is to improve the quality of life for brain injury survivors and their families. It is a non-profit organization under section 501(c)3 of the Internal Revenue Code.

