



Be a Part of the Largest Brain Injury Celebration of the Year!

The SDBIF surviveHEADSTRONG—Walk for Recovery is the largest gathering and celebration of the San Diego brain injury community all year. Survivors, family, friends, caregivers, professionals, hospitals, and many more brain injury-affiliated groups all join together to honor the strength, effort and courage it takes to overcome the challenges of brain injuries; as well as celebrate and inspire those who are on their journey towards recovery.

We want YOUR company to be a part of this brain injury celebration!

surviveHEADSTRONG is built around friends of brain injury helping survivors and their families right here in San Diego...Companies like you make this possible!

On **Saturday, March 20, 2021** at Mission Bay Park - De Anza Cove, SDBIF will host its 14th walk. Each year there are 700-1000 participants at surviveHEADSTRONG and we would like to give your organization the opportunity to capitalize on the variety of sponsorship options to show that you are a true friend of brain injury.

Your surviveHEADSTRONG sponsorship provides life-changing resources for fellow San Diegans recovering from brain injury, and their friends and family who are helping them on their journey to recovery. But it does more than that...your support gives those affected by brain injury hope and encouragement to keep going.

The following pages detail several different sponsorship levels. If you have questions, please contact us as we are happy to help in any way. Please fill out the form and return to:

The San Diego Brain Injury Foundation

Via mail: PO Box 84601, San Diego, California 92138

Via fax: (619) 294-2911

Via email: walk@sdbif.org

To ensure you will receive all the sponsor benefits mentioned on the next page, please have this form submitted by **Friday, February 12, 2021**. The FINAL deadline for sponsorship submissions is **Friday, February 26, 2021**, but get your sponsorship form in early to ensure you get the level you want.

Your support is greatly appreciated and will directly help brain injury survivors and their families in San Diego. If you have any questions or need assistance, please call us at **(619) 294-6541**.

Thank you!



EVENT SPONSORSHIPS

■ TITLE SPONSOR \$7,500

- PRIMARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website homepage graphic & event page
 - » SDBIF Facebook page post & page banner graphic
 - » Classy Registration page
 - » All event emails and press releases
 - » Logo placement on all walk signage (including START/FINISH banners) and on all ads
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 5 walk registrations with t-shirts

■ PRESENTING SPONSOR \$2,500

- SECONDARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website homepage graphic & event page
 - » SDBIF Facebook page post
 - » Classy Registration page
 - » All event emails and press releases
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 5 walk registrations with t-shirts

■ PARTNER SPONSOR \$1,500

- TERTIARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website event page
 - » SDBIF Facebook page post
 - » Classy Registration page
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 3 walk registrations with t-shirts

■ ADVOCATE SPONSOR \$750

- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website event page
 - » Classy Registration page
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 2 walk registrations with t-shirts

COLLATERAL SPONSORSHIPS

■ PHOTO BOOTH \$3,000 (2)

- Logo on the Step&Repeat Photo Booth Backdrop in every photo taken in the photo booth
- SECONDARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website event page
 - » SDBIF Facebook page post
 - » Classy registration page
 - » All event emails
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 5 walk registrations with t-shirts

■ EVENT BAG \$3,000 (2)

- Logo (1-color) on the canvas tote given to each walker
- SECONDARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website event page
 - » SDBIF Facebook page post
 - » Classy Registration page
 - » All event emails
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 5 walk registrations with t-shirts

■ WATER BOTTLE LABEL \$2,000 (2)

- Logo on 720 custom-labeled plastic water bottles
- TERTIARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website event page
 - » SDBIF Facebook page post
 - » Classy Registration page
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 3 walk registrations with t-shirts

■ WALKER NUMBER CARD \$800 (2)

- Logo on the walker number card given to EACH registered walker
- QUATERNARY placement & sizing of your logo on:
 - » Event t-shirt going to every attendee
 - » Event banner used in every team photo
 - » SDBIF website event page
- Opportunity to provide promotional items given out to every attendee at the walk event, *upon approval**
- Complimentary exhibitor space provided
- 2 walk registration with t-shirt

SPONSOR INFORMATION

Phone _____ Email _____

Signature _____ Date _____