

Two Ways We Can Celebrate Together

(modified) **LIVE!**



(semi) **VIRTUAL**

SUNDAY, SEPTEMBER 20th

1) HOW???

SDBIF will stagger the start times for teams and individuals that still want to participate in person to keep to CDC guidelines.

2) CONFIRM YOUR TIME WITH SDBIF

Please contact SDBIF if you would like to participate in person so you can set your event start time.

3) DURING YOUR EVENT TIME SLOT

When you arrive at your designated time, you will need to pick up your walk shirts, number badges, wristbands, sponsor/exhibitor information, take a picture with the walk banner and start your walk.

4) ONCE YOU COMPLETE THE ROUTE

There will be no raffle at the end of the event. Instead SDBIF will do a Facebook Live online raffle on Friday, September 25th.

1) HOW???

Before Sept. 20th, each team or individual that is not able to join the live event will need to contact SDBIF to arrange the pick up/delivery of walk shirts, number badges, wristbands, sponsor/exhibitor information and take a picture with the walk banner.

2) CONFIRM YOUR TIME/PLACE WITH SDBIF

Contact SDBIF: (619) 294-6541 or info@sdbif.org.

3) SEND YOUR TEAM THEIR SURVIVEHEADSTRONG COLLATERAL & PARTICIPATE VIRTUALLY

Either together as a team at a location of your choosing, or individually, make sure you find a time to get outside in your surviveHEADSTRONG attire to take pictures and videos of your efforts!

4) SEND YOUR PHOTOS/VIDEOS TO SDBIF AND POST THEM ON FACEBOOK

We want to see everyone celebrating! Please email SDBIF your photos to info@sdbif.org. Large video files please use WeTransfer.com.

Sharing Photos/Videos & Raffle Prizes

****Each Registrant is Automatically Entered into the Raffle****

OTHER WAYS TO EARN EXTRA RAFFLE TICKETS

- **Email SDBIF Photos/Videos to Earn Raffle Tickets**
Email or use WeTransfer.com (to info@sdbif.org) to send photos and videos of you and your team celebrating in your surviveHEADSTRONG attire.
- **Post to Facebook to Earn Raffle Tickets**
 - >> Tag **@SDBIF**—this will notify SDBIF that you are posting about SDBIF
 - >> Use **#sH2020**—this will allow SDBIF to track who is posting about this year's event
 - >> Post either the surviveHEADSTRONG Classy donation link or the link to your team's Classy fundraising page and encourage people to make a donation.
(Each team's donation link will be noted on the SDBIF website)

• **Facebook Live Event to Draw the Raffle Winners**

On Friday, September 25th, at 5pm (PST) SDBIF will draw the winning raffle tickets on Facebook Live. Before this event, SDBIF will take a look at all the emails and posts, and will assign additional tickets to the corresponding individuals. Be sure your posts and emails are posted by Wednesday, September 23rd and have the correct tags (as mentioned to the left).

You do not have to be watching the Facebook Live broadcast in order to win...but if you do win and are watching, how exciting! The announced winners will be contacted to arrange prize pick-up or delivery/mailling.

Questions? Please contact SDBIF at (619)294-6541 or info@sdbif.org