Sponsorship Opportunities for the 20th Annual Friendraiser

Join the San Diego Brain Injury Foundation as we honor the achievements and the beautiful artistry of local San Diego brain injury survivors. The 2020 SDBIF Friendraiser is built around celebrating survivors and their families right here in San Diego, and supporters like you make this possible!

We want YOU to be a part of this brain injury celebration!

The Friendraiser is built around professionals of the brain injury industry coming together to raise money for the programs, services, and resources that are so vital to those affected by brain injury here in San Diego. Companies like you make this possible!

The 20th annual, 2020 SDBIF Friendraiser will be held on **Saturday, September 26, 2020** at Mission Trails Regional Park. We expect a record attendance and would like to give you the first opportunity to capitalize on the variety of sponsorship options available.

With each step you help SDBIF raise funds to provide life-changing resources for fellow San Diegans recovering from a brain injury. The following pages detail several different sponsorship levels. If you have questions, please contact us as we are happy to help in any way.

Please fill out the form and return to:

The San Diego Brain Injury Foundation
Via mail: PO Box 84601, San Diego, California 92138
Via fax: (619) 294-2911
Via email: info@sdbif.org

To ensure you will receive the benefits mentioned, applications must be submitted by **Friday, August 21, 2020**. The FINAL deadline for sponsorship submissions is **Friday, September 4, 2020**, but get your sponsorship form in early to ensure you get the level you want—last year several levels sold out quickly!

Your support is greatly appreciated and will directly help brain injury survivors and their families in San Diego. If you have any questions or need assistance, please call us at **(619) 294-6541**.

Thank you!

SDBIF
SAN DIEGO
BRAIN INJURY FOUNDATION

SDBIF FRIENDRAISER

Be a Part of the Friendraiser

EVENT SPONSORSHIPS

☐ TITLE SPONSOR — $10,000 (1)

- PRIMARY placement & sizing of your logo/name on:
  - » Naming rights, "2020 Friendraiser, Presented by __"
  - » SDBIF website homepage graphic & event page
  - » SDBIF Facebook page post & page banner graphic
  - » Classy Registration page
  - » All event email blasts
  - » Mention in all press releases
  - » Logo placement on all signage and ads
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Ten (10) complimentary tickets to the Friendraiser

☐ CHAMPION SPONSOR — $2,500

- SECONDARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » SDBIF Facebook page post
  - » Classy Registration page
  - » All event email blasts
  - » Mention in all press releases
  - » Logo placement on sponsor banner
- Emcee announcement at the event to all attendees
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Four (4) complimentary tickets to the Friendraiser

☐ HERO SPONSOR — $1,000

- TERTIARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » SDBIF Facebook page post
  - » Classy Registration page
  - » All event email blasts
  - » Logo placement on sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- Two (2) complimentary tickets to the Friendraiser

☐ ELITE SPONSOR — $500

- QUATERNARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » Classy Registration page
  - » Logo placement on sponsor banner
- Opportunity to provide promotional items given out to every attendee at the event, *upon approval**
- One (1) complimentary ticket to the Friendraiser

☐ HONORARY COMMITTEE — $250

- QUATERNARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » Classy Registration page
  - » Honorary Comittee banner
- One (1) complimentary ticket to the Friendraiser

COLLATERAL SPONSORSHIPS

☐ PHOTO BOOTH — $3,000 (2)

- Logo on the Step&Repeat Photo Booth Backdrop
- SECONDARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » SDBIF Facebook page post
  - » Classy Registration page
  - » All event email blasts
  - » Logo placement on sponsor banner
- Emcee announcement at the event to all attendees
- Four (4) complimentary tickets to the Friendraiser

☐ ENTERTAINMENT — $1,000 (2)

- Your Logo on the signage around the live bands
- SECONDARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » SDBIF Facebook page post
  - » Classy Registration page
  - » All event emails
  - » Logo placement on sponsor banner
- Emcee announcement at the event to all attendeesd
- Two (2) complimentary tickets to the Friendraiser

☐ CUISINE — $750 (2)

- Your Logo on each table sign at each food vendor around the venue
- TERTIARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » SDBIF Facebook page post
  - » Classy Registration page
  - » All event emails
  - » Logo placement on sponsor banner
- Two (2) complimentary tickets to the Friendraiser

☐ WINE — $400 (3)

- Your Logo on the table sign at each wine station pouring various vineyards' wine
- TERTIARY placement & sizing of your logo/name on:
  - » SDBIF website event page
  - » Classy Registration page
  - » Logo placement on sponsor banner
- One (1) complimentary ticket to the Friendraiser

☐ INDIVIDUAL TICKET — $60

- One (1) ticket to the Friendraiser

2020 SDBIF FRIENDRAISER

Be a Part of the Friendraiser

EVENT & COLLATERAL SPONSORSHIP OPTIONS

☐ TITLE SPONSOR	$10,000	☐ PHOTO BOOTH	$3,000
☐ CHAMPION SPONSOR	$2,500	☐ ENTERTAINMENT	$1,000
☐ HERO SPONSOR	$1,000	☐ CUISINE	$750
☐ ELITE SPONSOR	$500	☐ WINE	$400
☐ HONORARY COMMITTEE	$250	☐ INDIVIDUAL TICKET	$60

☐ I cannot attend, but please accept this donation of: $_____

SPONSOR INFORMATION

Sponsorship Level Commitment _____

Company or Sponsor Name _____
(as it should appear on promotional materials)

Contact Name/Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

☐ I/we will mail a CHECK payment in full made out to: **THE SAN DIEGO BRAIN INJURY FOUNDATION**
P.O. BOX 84601, SAN DIEGO, CA 92138

☐ I/we authorize SDBIF to charge my/our credit card in the amount of $_____

Name as it appears on the card: _____

Credit Card Type ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Credit Card Number ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Expiration Date ☐☐/☐☐ Security Code ☐☐☐

Signature _____ Date _____

SDBIF
SAN DIEGO BRAIN INJURY FOUNDATION
Tax ID #33-0072774

Please send a completed commitment form and your payment to:
The San Diego Brain Injury Foundation, P.O. Box 84601, San Diego, CA 92138
OR, fax to: (619) 294-2911

For questions, call SDBIF at (619) 294-6541

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